



Passport Teacher Assignment Activities

Activity Name:	<i>How Much?</i>	Grade Level:	
<p>Select an occupation and complete a table that tells how much: (1) school and/or training is required, (2) how much math, writing, and/or science are required, (3) how much of a market demand will there be in 5 years/ 10 years...</p>			

Activity Name:	<i>Marketing</i>	Grade Level:	<i>Juniors/Seniors</i>
<p>Compare and contrast two booths from each cluster, including the community colleges using the 4 "P" traits for marketing to determine the more effective marketing strategy utilized and write a paper explaining your choices. THE 4 "P" TRAITS WORKSHEET IS ON THE FOLLOWING PAGE.</p>			

Activity Name:	<i>Make a List</i>	Grade Level:	<i>Junior High</i>
<p>Investigate a career cluster you might be interested in. Then using a T-Chart, list the different types of jobs in that cluster...</p> <p>Select a career cluster. (Health Careers) Then visit the businesses and industries related to that cluster. (Banner Thunderbird Medical Center). Make a list of the different types of jobs available at that site [Doctors and nurses – different types – and also <i>food services, maintenance, support staff, office workers</i> (different department), etc.]</p>			

Activity Name:	<i>Life Plans</i>	Grade Level:	<i>Junior High</i>
<p>After visiting the career expo, select one or two career clusters you would consider as future employment opportunities. Develop a five-ten year plan to reach your career goal. Include what you need to do in your Freshman, Sophomore, Junior and Senior years in high school as well as at least two years beyond. What courses will you take? How can you gain valuable experience? Will it include volunteering?</p>			

The 4 P's Project

Name of all group members
(no more than 4 members per group)

Name of Business to study: _____

ANSWER THESE QUESTIONS
AND PREPARE FOR AN ORAL REPORT

1. What is the main Product?
2. What is the Pricing strategy of this company?
3. What is the Placement of this company in the industry?
4. What type of Promotion does this business use?